

# POOJA THACKER

UX Designer at CloudMondo Inc

## EDUCATION

**User Experience Design Immersive**  
General Assembly, San Francisco, CA

**Master of Arts in Graphic Design**  
California State University, Fullerton, CA

**Advanced Diploma in Visual Communication Design**  
Srishti School Of Art And Design, Bangalore, India

**Bachelor of Fine Arts (Applied Arts)**  
Sir J. J. Institute Of Applied Art, Mumbai, India

## Bio

Pooja is a multidisciplinary designer and passionate visual thinker. With an extensive academic background and 10 years' design experience. She has managed a variety of projects from concept to execution with a focus on research, sketching, iterating, and visual design.

She passionately believe that all her design process starts and ends with people, right from understanding her audience to making sure they have a pleasant user experience. She loves to bringing a smile to people's faces through her design. Her enthusiasm to learn from a variety of people has led her to work in many diverse environments. Her experience at various design studios and her ability to perceive global trends have made her a well-balanced designer who could transforms simple things into a joyful journey.

Pooja is known for her neatly organized doodles that she use to communicate her thoughts with. According to her, design is a way to creatively translate the world into tangible products and meaningful experiences.

## Work Responsibilities

- Working collaboratively with a team of designers, developers, product managers and senior executives to identify key user flows and tasks based on product requirements.
- Define gestures & interactions; create wireframes, develop low/high fidelity prototypes and mockups for mobile/web application flows.
- Conducting collaborative design sessions and presenting design solutions to business stakeholders during the design lifecycle.
- Establishing design patterns and guidelines for better user experience and consistency.
- Working closely with development team to ensure design specs are implemented accurately.

## Skills

- UX Research
- Information Architecture
- Usability Testing
- Design Thinking
- Sketching
- Wireframing
- Prototyping
- Illustratio
- UI Design
- Visual Design

## Tools

- Sketch
- InVision
- Illustrator
- Photoshop
- InDesign
- Pages
- Keynote
- Omnigraffle
- Balsamiq
- HTML
- CSS
- Slack

## Her Contact

- <https://poojathacker.dunked.com/>
- <https://www.linkedin.com/in/poojathacker/>
- [somaiyapooja@gmail.com](mailto:somaiyapooja@gmail.com)